

#### **Preface**

Saadi Tile and Ceramics MFG started its activity in 1960 on a 40-hectare land in Rey city, Tehran. This factory is the first tile factory in Iran, which has been present in the market by producing wall and floor tiles. The antiquity of this factory and the originality of its brand have made good memories of the products of this brand in the minds of the people and the designs of this tile are still pleasing to the eye in the old buildings of different cities. Over the years, according to the needs of customers, various brands of this factory have been introduced to the market, which are known as Saadi, Bustan, Parsian, Baharestan and Arvand. Production of anti-acid tiles for the first time in the country and printing new designs using HD technology on tiles is one of the honors of this factory in the development of ceramic tile industry in Iran. Received the international standards ISO9001: 2008, ISO14001: 2004 and OHSAS 18001: 2007 and the national product standard ISIRI 25 and the national standard of energy management (EPT) along with receiving the golden statue of consumer rights, the EFQM Excellence Award and the National Productivity Festival Award. It has made the products of this factory shine properly not only in Iran but also in different countries of the region. The company's vision is to become the top brand in the Iranian ceramic tile market, a prominent exporter to the countries of Southwest Asia and Eurasia, and a continuous presence with good memories in the lives of customers. Effective use of modern technology with an agile and learning organization and knowledge-based and creative staff, sustainable value creation for stakeholders in line with the company's organizational mission. Authenticity in Iran market, effective presence in the stock market, effective cooperation with sales representatives and moving to international markets have made this company famed in the target market as a genuine and trustworthy brand with the necessary flexibility and continuous response. Saadi Tile has 4 million square meters of floor tiles per year, production capacity in various sizes  $60 \times 60$ ,  $90 \times 30$ ,  $90 \times 30$ ,  $100 \times 100$ 50. The Company's goal is to offer its products to the world markets by the efforts of Iranian workers and purposeful management of the supply chain.









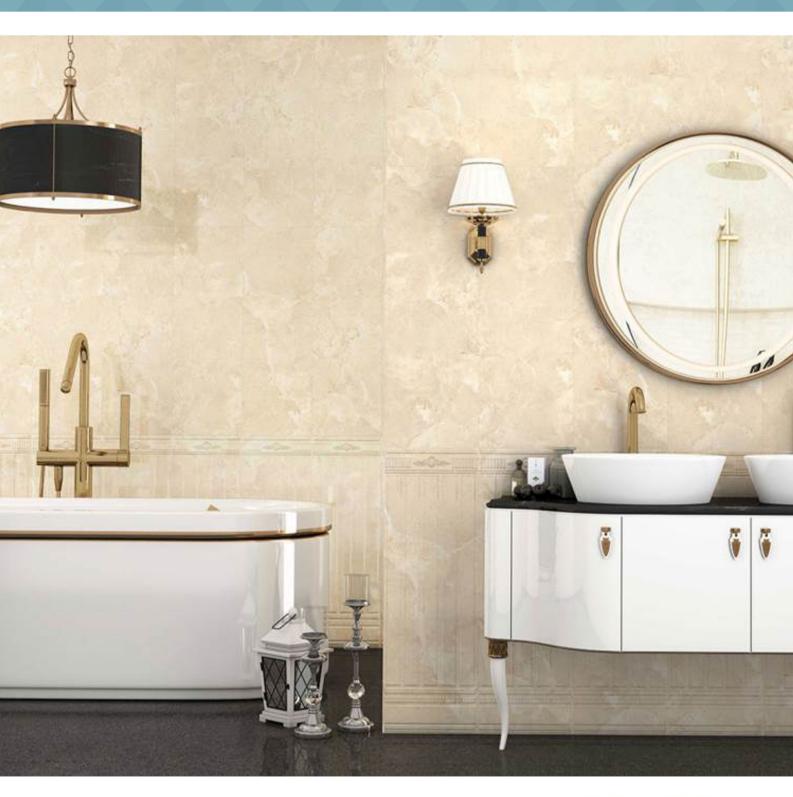
















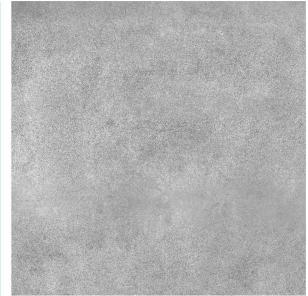




HILDA

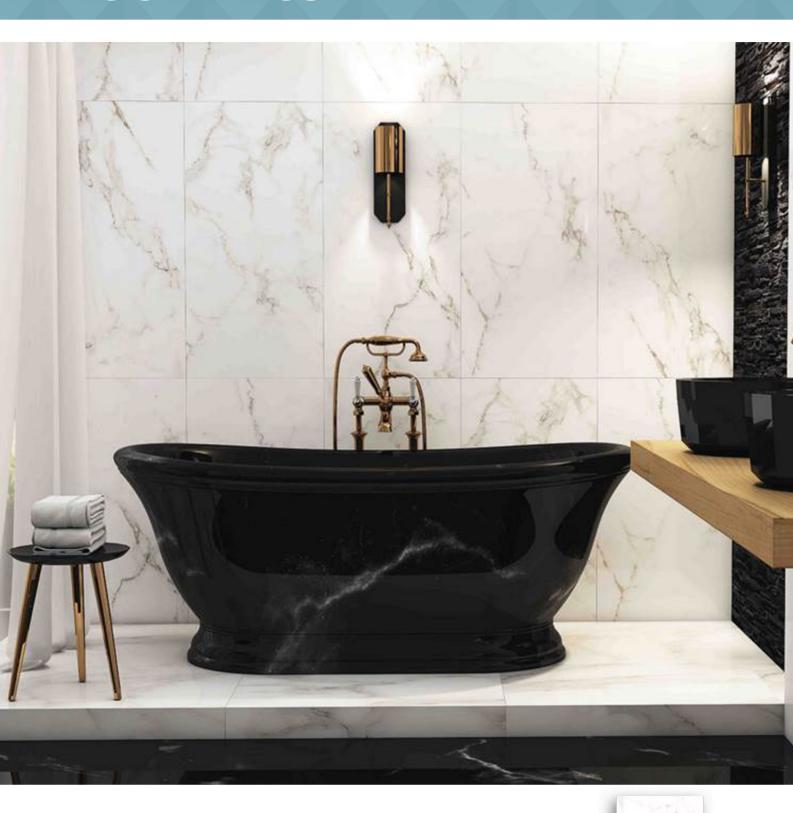
NIKA





**TIANA** 

RIONA











ARKO



**RETURN CREAM** 

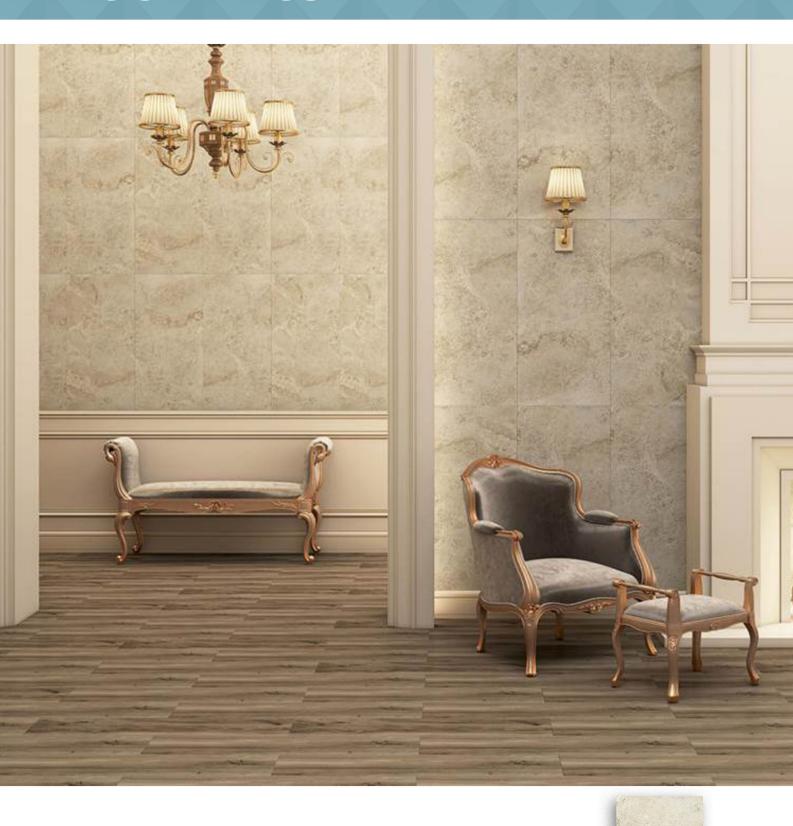


KOLKATA



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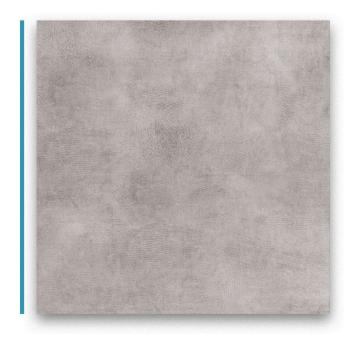
#### 50×100





**RETURN CREAM** 





LIYA

**DWAYNE** 

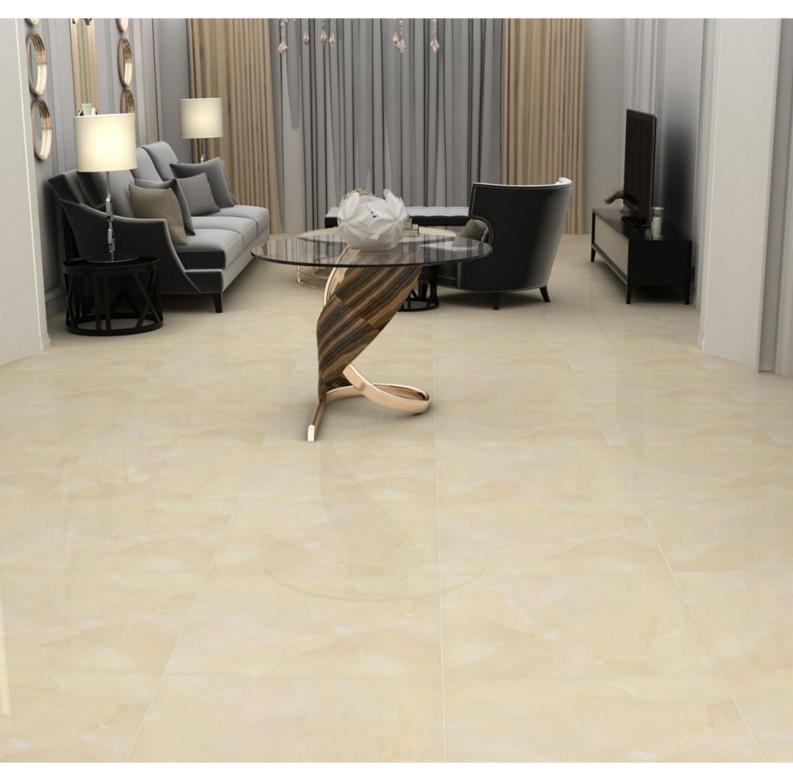




**ARINA BROWN** 

ARINA CREAM

#### $60 \times 60$









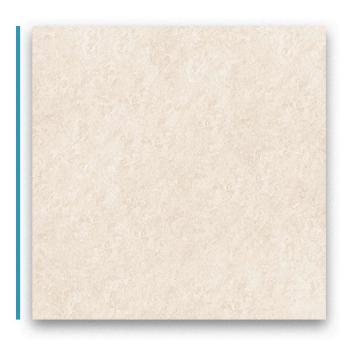
HANA CREAM



**MONTE CARLO** 



LYRA CREAM



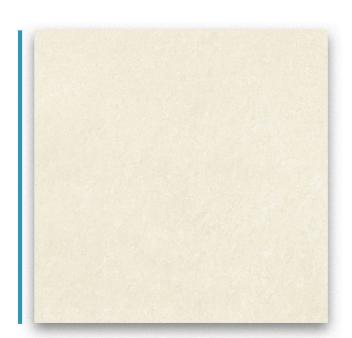
**VISTA CREAM** 





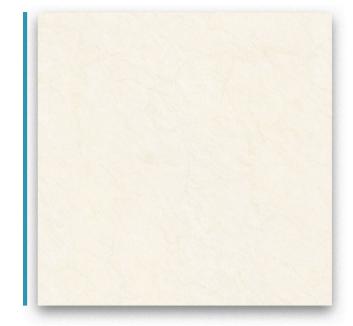






**SNOW** 

DIEGO





**LUCIA** 

**PABLO** 

#### $60 \times 60$

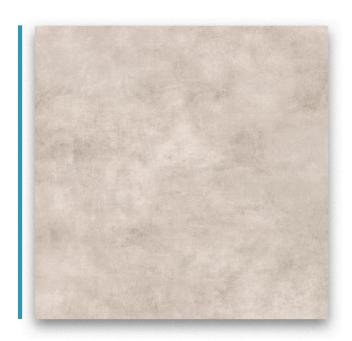












LONDON

ROSHA





**LUGAN** 

**ALBA CREAM** 

